

CLINICALLY PROVEN TO BE THE BEST.

BriteSmile is the only system with clinical proof of an average of 8 or more shades of whitening improvement (up to 15 in some cases) in a one hour treatment.* Other systems may claim to work as well as BriteSmile, but we have the proof to back it up. Numerous independent clinical studies have also proven the BriteSmile treatment is completely safe, and the benefits can last for years. When you consider safety, effectiveness, convenience and long lasting benefits, it's easy to see why BriteSmile is the best value in teeth whitening.

* BriteSmile's clinical studies use the VitaPan® Classic Shade Guide, the industry standard for measuring whitening improvement.



ONE HOUR TREATMENT. YEARS OF BENEFITS.

If you've lost confidence in your smile, we can help you get it back. BriteSmile is a breakthrough teeth whitening system that restores your teeth to their natural whiteness in about one hour. In fact, it's so effective, it has the power to change the way you look and feel about yourself. And you'll be satisfied with your smile for years to come, because the results last.

GOT QUESTIONS? GET ANSWERS.

Q: Is BriteSmile safe?

A: Absolutely. In fact, hundreds of thousands of satisfied patients have already had their teeth whitened with BriteSmile. It's a safe, comfortable treatment that can be performed in one of the many top dental offices nationwide.

Q: Does it really work?

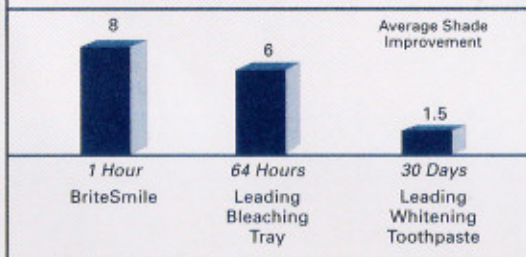
A: Better than any other whitening system out there. BriteSmile has been clinically proven to whiten teeth by as much as 15 shades in just an hour. No other method can even come close to our results.

Q: How long does it last?

A: With the proper care, your BriteSmile treatment can last for years. For best results, use BriteSmile whitening products at home to help keep your smile as white as it can be.



Whitening Improvement Comparison



Source: Forsyth Institute